



Ni hong Partner

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Working Language: Chinese | English

Professional Field:

Corporate Business, M&A and Bankruptcy Liquidation/Real Estate & Construction/Intellectual Property

Industry field: Real Estate & Construction

Personal profile

Ni Hong, a lawyer, has been practicing since 1997. With her profound knowledge of legal theories and rich practice experience, she has provided perennial and special legal services for many large state-owned enterprises, institutions and group companies and won the trust of clients. She has served many consultants and firms for more than 15 years. She provides legal services for many well-known domestic real estate development enterprises, such as China Overseas Property, Agile, and China Merchants Shekou Industrial Zone Holdings Co., Ltd (CMSK), covering project financing, land acquisition, development construction, property sales, warrant handling, property management, and tax planning. She acts as a legal adviser for a number of large enterprises at home and abroad in the field of intellectual property rights, including Sichuan Railway Investment Group Co., Ltd., CETC Avionics Company Limited, Amway, Kwun Kee Tailor, involving special and litigation legal services such as the overall strategic planning of intellectual property rights, trademarks, patents.

Education background

1998-2002: Southwest University of Political Science & Law, Master of Law

1988-1992: Southwest University of Political Science & Law, Bachelor of Laws

Work experience

1992-1997: Law School of Southwest Minzu University, Lecturer

1997-2000: Sichuan Xingli Law Firm, Lawyer

2000-present: Tahota Law Firm, Senior Partner and Deputy Director

Social positions and memberships

Vice President of Chengdu Lawyers Association

Member of the Intellectual Property Professional Committee of the All China Lawyers Association

Deputy Director of Patent Protection Committee of Sichuan Patent Association

Executive Director of the Third Council of Sichuan Patent Association

Vice President of the House and Real Estate Association of Chengdu

Honors and evaluations

Excellent lawyer in Sichuan

Chambers Asia-Pacific Asia's Leading Lawyer for Business

Representative performance

Provided due diligence on equity merger and acquisition and full legal services for the project of CMSK Chengdu Real Estate Development Co., Ltd. (involved the acquisition target amount of more than 1.5 billion yuan);

Provided due diligence on equity merger and acquisition and full legal services for the project of Chengdu Yuanhong Real Estate Development Co., Ltd. (involved the acquisition target amount of more than 2 billion yuan);

Provided full legal services for the Pihe River project of Ziyang Water Investment Co., Ltd. (involved the target amount of more than 10 billion yuan);

Providing special legal services for clients to introduce Marriott hotel brands;

Provided special legal services for clients to introduce Accor Hotel brands;

Provided full legal services for commerce and office investment, leasing, contract signing and negotiation and contract performance of China Overseas Property International Center and China Overseas Property International Community;

Provided full legal services for the transfer of state-owned property rights in Chengdu East District (involved the target amount of about 3 billion yuan);

Provided full legal services for the transfer and investment of state-owned property rights of Chengdu Big Rubik Project (involved the target amount of about 800 million yuan);

Provided special legal services for the bond issuance project of Ziyang Water Investment Co., Ltd. (involved the target amount of about 800 million yuan);

Served as the special intellectual property legal adviser of Chengdu Municipal Creativity & Design Week sponsored by the Chengdu People's Government;

Served as the special intellectual property legal adviser of Chengdu Copyright Fair;

Provided trademark special legal services for Sichuan Railway Investment Group Co., Ltd.;

Served as the special legal adviser for the negotiation of foreign intellectual property rights contracts of CETC Avionics Company Limited;

Acted for the conflict case between the trademark right and the exclusive right of enterprise name of Kwun Kee Tailor;

Acted for the trademark case of Chen Mapo;

Acted for the trademark case of Yema;

Acted for the trademark case of Amway/Nutriline.